



5G in the UK

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5G: what, where, when?

How 5G is evolving

5G in action



An Introduction to BT and EE





Faster speeds

Reduced latency

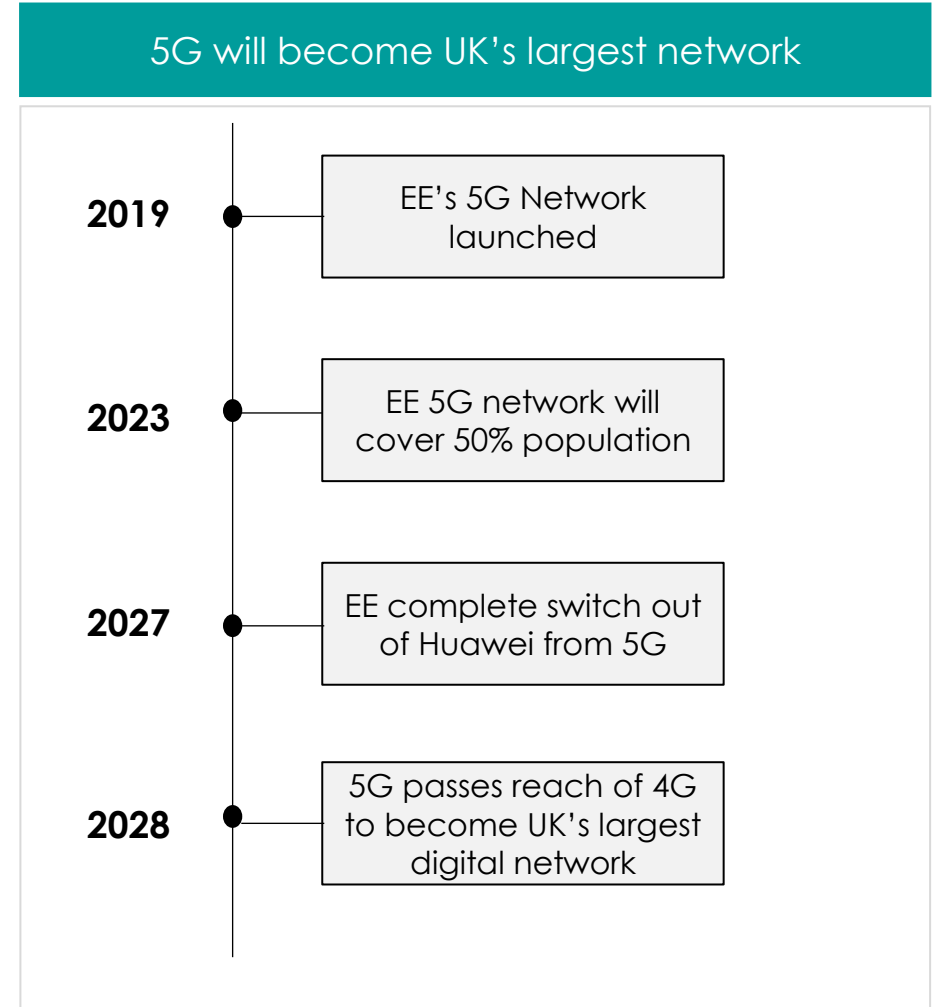
Increased capacity

Improved reliability



Where is 5G?

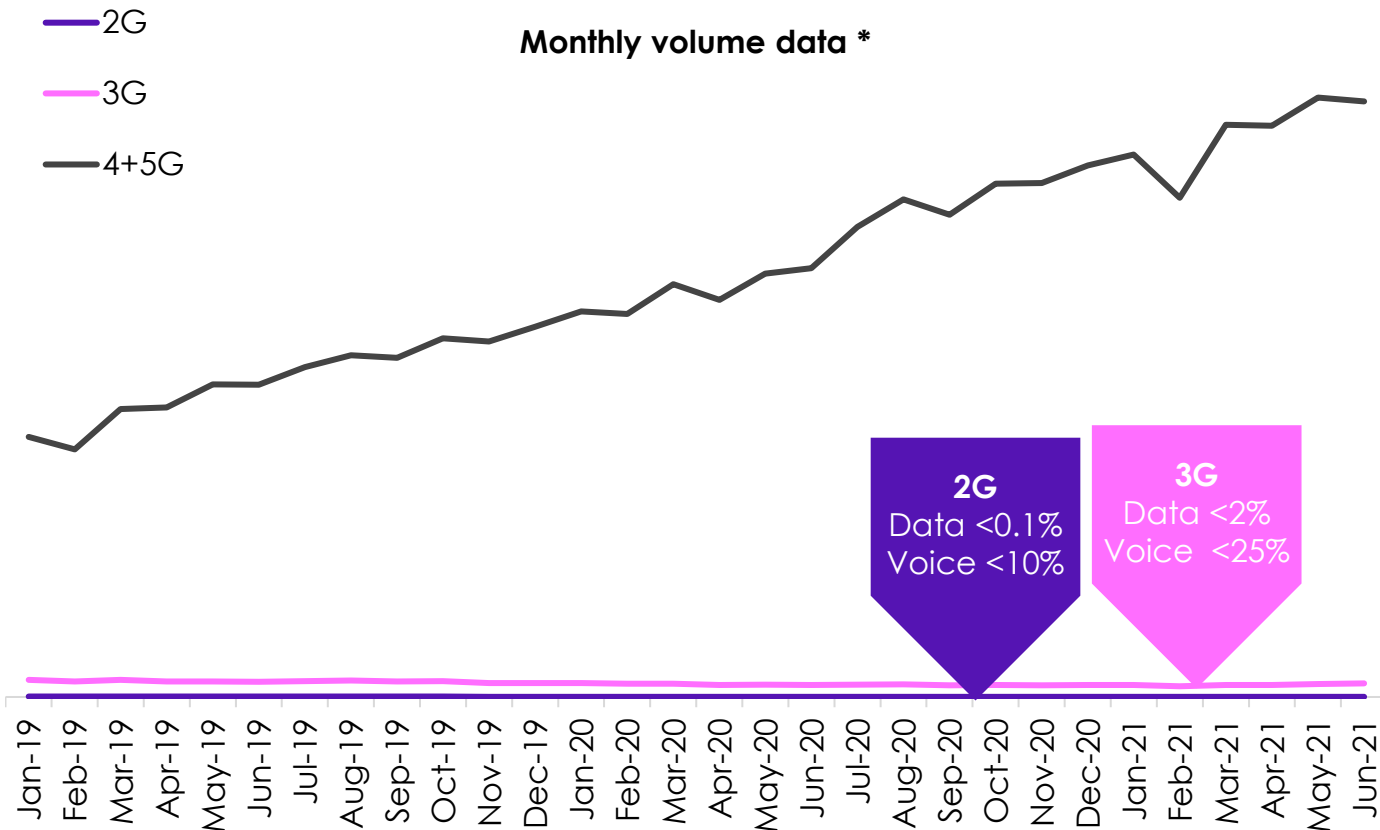
- Launched in 2019
- EE now in hundreds of locations
- Only announce at meaningful levels
- New spectrum secured in April
- C. 40% coverage of the UK population
- Aim for over 50% by 2023
- 5G solutions anywhere by 2028



First network to commit the 'sunsetting' of 3G services

Declining traffic across 2G and 3G

We will no longer sell 3G or 2G plans



3G
phasing services
off network by
2023

2G
decommission
later in decade

- ✓ Reducing complexity
- ✓ Freeing resource
- ✓ Refarming spectrum

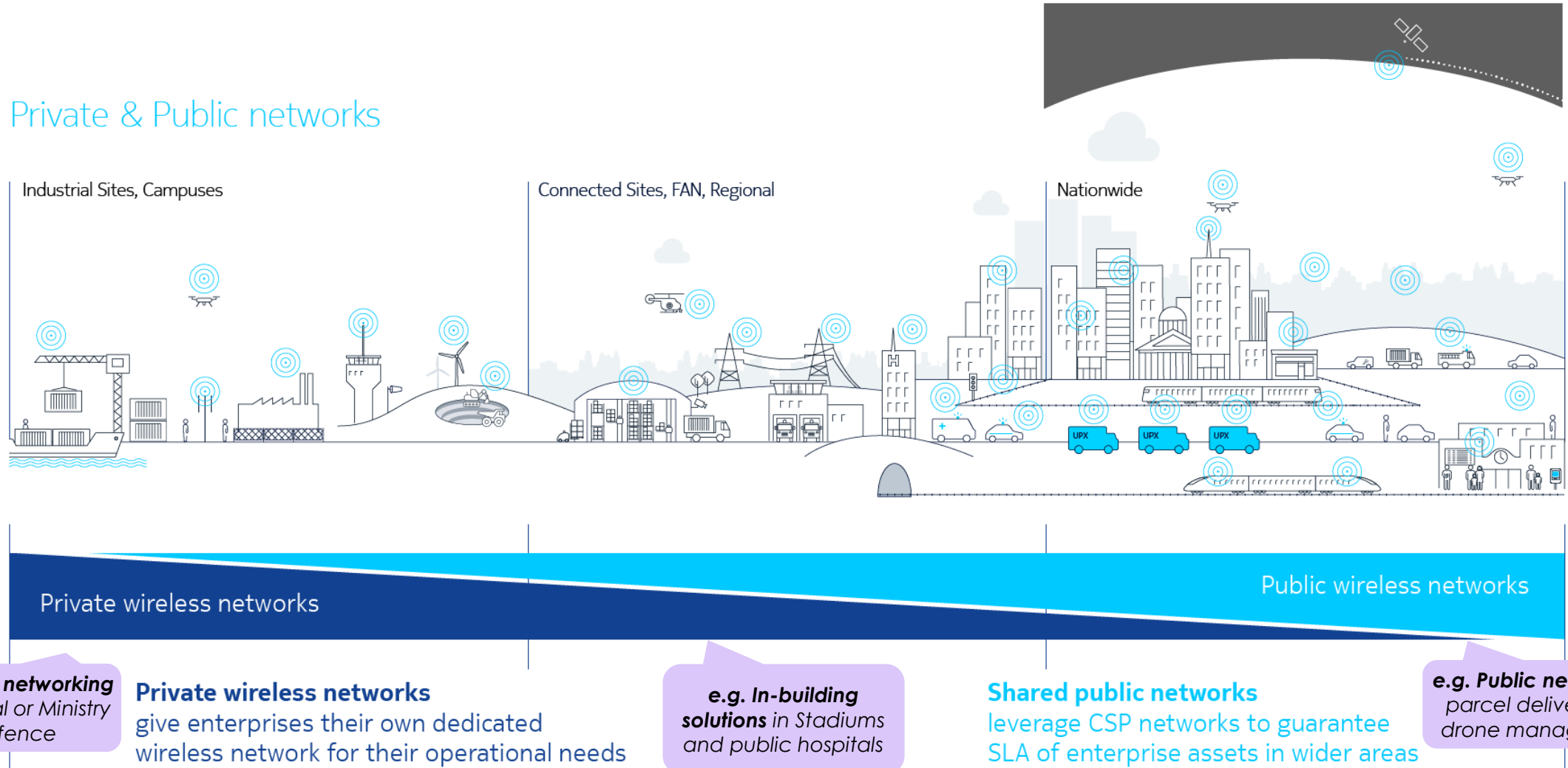
5G – improving consumer entertainment

- EE match day experience
- 5G-powered multi-location gig with Bastille
- BAFTA performance by Liam Payne
- Green Planet



5G – creating new opportunities for business

Private & Public networks



5G – the move to standalone

Enhanced by 5G SA

Live AR/XR



Mobile gaming



Private networks



Immersive learning



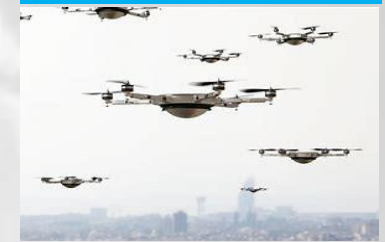
Services where experience is enhanced with 5G SA (e.g. lower latency)

Enabled by 5G SA

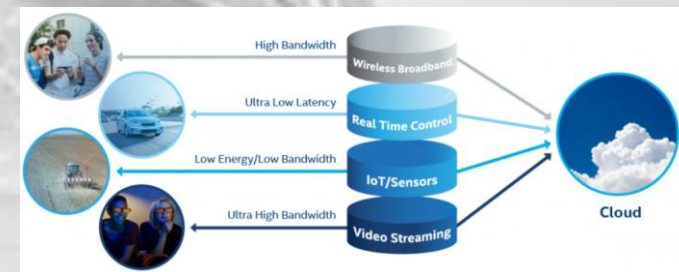
Connected cars



Drone Highways



Differentiation through slicing



Services where experience is delivered with only 5G SA



5G and the high street



FITALY

New



Pizza, just healthier.

HANDMADE
WHOLEGRAIN PIZZA

High Protein + Fibre
Sugar Free
Clean, whole ingredients
Gluten Free + Vegan options

389 KENSINGTON HIGH STREET
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Uber
Eats



JUST EAT

